

Waynesville Parks and Recreation
Department
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ADVISORY COMMISSION MEETING

**June 16, 2025
5:30 PM**

MINUTES

Members Present:

Eva Hansen, Nicole Kott, Mark Tongen, Nate Webster, Megan Hauser, David Hyder, Mandy Giust

Members Absent:

Dan Shultz

Staff Present:

Director Luke Kinsland

Guests:

Nick Calloway (Volunteer), James Brown (Athletics Supervisor)

1. Welcome & Announcements

Chair Eva Hansen welcomed everyone and shared two updates:

- Trey has officially resigned from the Commission, leaving a vacancy. No replacement recommendations were made at this time.
- It was announced with sadness that Dan Shultz's wife passed away in May. Condolences were expressed.

2. Approval of Minutes

Minutes from the June 2025 meeting were reviewed and approved unanimously.

3. Old Business

Director Luke Kinsland provided updates regarding:

- FEMA-related efforts
 - The status of the engineering firm responsible for designs and replacements related to storm damage, including ballfields and the proposed dog park.
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4. New Business

Master Plan Grant

- Luke announced the department was awarded a \$75,000 grant from the Tourism Development Authority (TDA) to support the Master Plan.
- He will be issuing a Request for Proposals (RFP) and will contact professional firms for plan development.
- Eva suggested holding a Commission Planning Retreat following the Rec Jam event.

25th Anniversary (December 2025) & Fundraiser Planning

- The Commission discussed plans for the 25th Anniversary celebration and fundraiser.
- Primary focus will be the Disc Golf Tournament (details attached).
- The event layout map discussion was deferred.

Special Event Provisions

- Eva and Luke met with the Town Manager regarding a special event provision. The conversation was positive, and the provision is expected to move forward with Town Council in July or August.

Committee Assignments

Commission members were asked to commit to one of the following committees:

- Publicity
- Swag & Prizes
- Disc Golf
- Food Trucks (*Staff lead: James Brown*)

Food Truck Coordination

- The Food Truck Committee will work on securing vendors, with input from Beth.

Marketing Team

- Current marketing team includes staff: Cameron, James, Wesley, and Luke.
- Suggested advertising outlets: *Positively Haywood*, *The Mountaineer*, *Smoky Mountain News*, *Our State Magazine*

Sponsorship Updates

- Sponsorships are currently \$8,000 short of the \$25,000 fundraising goal.
- A possible partnership with the new apartment complex was discussed, involving a custom Rec membership package in exchange for sponsorship.
- Luke agreed to develop a proposal for this opportunity.

5. Adjournment

The meeting was adjourned at 7:30 p.m.

Chair's signature: *Eva Hansen*

Respectfully Submitted,
Eva Hansen, Chairman